

Exhibit 10

iMessage

Tue, Nov 30, 8:05 PM

Alex

Meet mason

Mason meet my older brother

Mason Rothchild

MR

Hello Alex!

Moshe Sacks



What's up Mason

Mason Rothchild

MR

How are you my man? Good to finally link.

Moshe Sacks

Been hearing your name from my bro for years now



Good to connect

Mason Rothchild

MR

I think we got a good one on our hands.

Masons been grinding....

Moshe Sacks

Yeah I've been following it man. Saw it on my fyp page

Then the Twitter hype built up



It's a really cool project

Mason Rothchild

Skies the limit too.

Yea bruh

I'm bullish

Moshe Sacks



I really want to be a part of this

Mason Rothchild

MR

People have advised me not to look too cash grabby but the people want it

Mason Rothchild

MR

Tomorrow I have a call with a team that can create these through an algorithm

1 Reply

Moshe Sacks



I think it's going to be an entire collection

Mason Rothchild

So I'm not making 1 per 20mins

MR

Lol.

MR

Tomorrow I have a call with a team that can create these through an algorithm

1 Reply

I can introduce someone who can do this for us too

Mason Rothchild

MR

Bro I need that

Already dmed him today as a backup

And he's down

He did heartNFTs

Mason Rothchild

Cause I need to quench their thirst asap

MR

Lol aaron

Nah

His dev

Lol

I knew him first

Moshe Sacks

Yeah you need to capitalize on the momentum



And airdrop to owners

Mason Rothchild

We should aim to launch a new project righr before xmas

MR

Moshe Sacks



Tease it on release

Mason Rothchild

So people gift it

MR

And we can do a tiktok campaign

To say like #finallygotmybirkin

All the boyfriends will ge ttheir gf a metabirkin

Shitty

Alright

MR

Lets get this shit boys

Moshe Sacks



Bro you need to make a holiday one with the red envelope style

Lets get itttttt

Mason Rothchild

Yess

MR

For the chinese



Moshe Sacks

The Chinese will bid it to infinity

Mason Rothchild

Dutch auction it

MR

Well we have the community now



Moshe Sacks

Only make 2

Mason Rothchild

Anytting is possible

MR

Also

Tell him about crypto.com

Mason Rothchild





MR

Post Malone management

Moshe Sacks

Bro



David is my brother

Mason Rothchild

MR

Ayyy

Moshe Sacks



Actually one of my day 1 homies

Bro it's david?!

Wow

We gotta make this post shit happen

MR

We'll print..

Alex is boys w him

Big time

Mason Rothchild

Shit

We needa grind projects

MR

I need a team tho

We need to maintain some sort of exclusivity
tho

And can't look thirsty

Moshe Sacks

You definitely need a team

But a good team is expensive. Think you
wanna make some money first then go for
the top dogs



Mason Rothchild

Yeah

MR

But I can't crank out 900 lol

I learned how to render during quarantine
hahha

MR

Moshe Sacks



Yeah no way you can do it solo

Mason Rothchild



Moshe Sacks



But that makes the ogs even sicker

Mason Rothchild

And am happy to part ways with my percentage

To bring them onboard

Alex do you wanna be on call tmo for call with post!

Moshe Sacks

I'm obviously down. My job is pretty fucking insane to be honest so it really depends when it is

But can I call David

And get him hype?



Don't wanna say anything without your permission

Mason Rothchild

Definitely.

Let's try and win this

Maybe do somethi g with MoonPay



Cause I'm sure they habe something with them

We can launch anything now

But def more birkins

Moshe Sacks

Yeah they're tight with moonpay

And Gemini

Austin Rosen is really fucking under the radar but he's legit as anyone

Mason Rothchild

Let's get it done boys.

Happy to be in partnership,
Truman has already made me some
incredible intros.

MR

Moshe Sacks

How can we become partners

Mason Rothchild

Do you guys want more than the 1% of
aftermarket?

MR

Moshe Sacks

Definitely

Mason Rothchild

Or do you want to see how this goes then
buy in deeper into the full MetaBirkin
project.

MR

Moshe Sacks

I can send you 5eth tonight

We have a wallet w

Mason Rothchild

MR

For the 1% aftermarket?

How much of it can we buy



MR

Wed, Dec 1, 6:08 AM

Mason Rothchild

MR

We need a BAYC

Moshe Sacks

We used to have one lol

So annoyed we sold it



But we have the 20th rarest mutant

Mason Rothchild

MR

Wow



MR

This?

MR

Wow

gm

Mason Rothchild

I have the 10,000 rarest mutant

MR

Gm



Mason Rothchild

I didnt sleep lol highsnob asked me for last
min interviewee

MR

I need to up my pfp game

Moshe Sacks

But the OG holders should prob get an airdrop



Mason Rothchild

Lets hop on a call Monday?



To plot?



Moshe Sacks



So 100 goes to them

Mason Rothchild

I think I have the team in place to execute it before xmas



Moshe Sacks

And so people get super hype to buy these bc they'll potentially get future shit



Like they did with the mutants

Mason Rothchild



Def



Moshe Sacks

I'm hoping on a call with David later today. He's in Miami too

I'm down to link w David

Mason Rothchild

Incredible

Gas me up lol

If we can

We should try and do two drops and maybe work on partnership with crypto.com or another big platform

MR

Moshe Sacks



I got you bro

Mason Rothchild

MR

Moonpay is the vibe i feel for my projects

Moshe Sacks

Yeah I need to keep brainstorming



But I have a lot of ideas

Mason Rothchild

MR

100%

Moshe Sacks



Btw gonna put our agreement in writing before I wire the rest. What's best email

Mason Rothchild

MR

mase@masonrothschild.com

MR

For legal name Mason Aston-Rothschild

Moshe Sacks



Epic. Will take care of it today. Nothing official or legal but always better to get something down u feel

Mason Rothchild

MR

Definitely



I don't think people realize how much you can get away in art by saying "in the style of"

Agreed

I wonder how you can integrate the metabirkins into like decentraland



Or sandbox

Mason Rothchild

So its tough

MR

I tried

It would just be this ugly

Voxel rectangle

Hahaha

MR

I need more resolution in the metaverse

haha

Moshe Sacks

Yeah it's tough



The graphics suck rn lol

Mason Rothchild

They're technically metaverse ready

Cause fully 3d





MR

But not enough pixels for this

We need to bring them to metaverse

And mason we need a post launch roadmap

Mason Rothchild



Im gonna do this poll

So fuckers cant cry and say its a cash grab

When they voted on it

MR

Community! 

Whitelist submitted?

Mason Rothchild

I have two slots left

MR

Do I give one to Noble?

not if he doesn't pull thru

W a whale

Mason Rothchild

Ok

I gave to jerry

Cause he really made the intros

And the calls are today

If I fumble, I fumble but its not his fault lol

No amelia, no josh

MR

I gave garrett cause i need cash app

Just hold out for now? And see what happens post todays calls?

Mason Rothchild

I just said wl closed

Cause wl people were selling their wl

And i didnt want anyone to get scared

MR

Scammed*

Yea good call

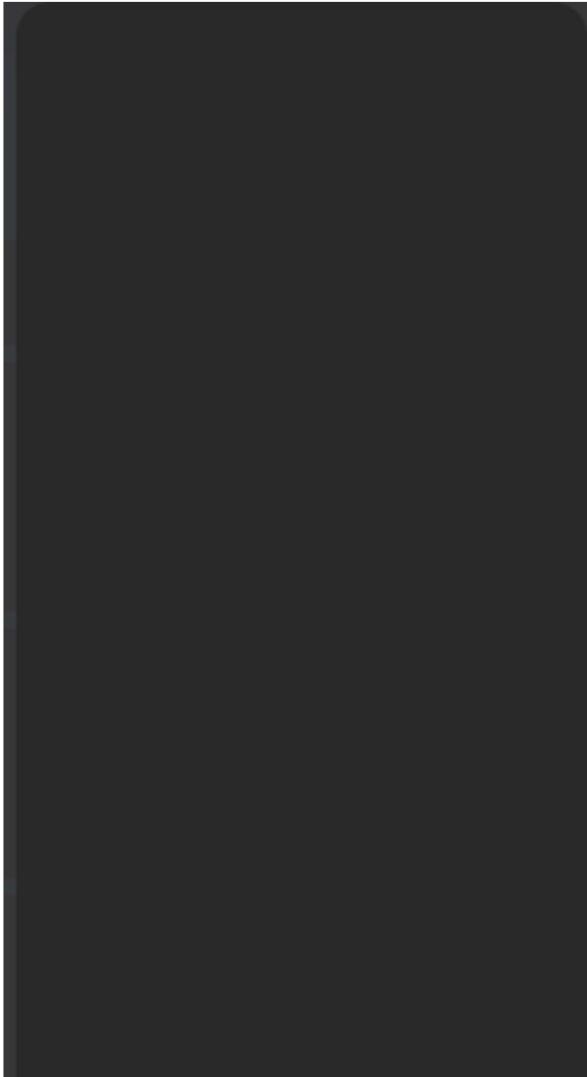
Crazy the fake MB are doing volume

Tell Alex mason bout that

Mason Rothchild

Bro

Like fove me that money haha



35k in volume for fake metabirkins on opensea

Lol

MR

Across 8 fake metabirkin accounts

Moshe Sacks



Jesus

Wed, Dec 1, 9:14 AM

Mason Rothchild

MR

Ok.

So plan -

Community voted for 500-1000 more metabirkins

I can prolly crank out 300 with my team before xmas

3 drops of 300 to make the full collection and even 1,000

Dutch Auction release, starting at 2 eth and goes down by .1 eth every half hour

MR

Moshe Sacks



Brilliant

Mason Rothchild

basically gonna be 500 meh ones, 300 alright ones, 80 cool ones and 10 super

MR

Moshe Sacks

I honestly love it



Makes sense to get more holders

Mason Rothchild

let's say average buy price is .5 eth

2.2m

MR

i was gonna make these smaller

We need to pump marketing press

Mason Rothchild

jesse is failing me rn

I got BoF tho

honestly best marketing is celebs/whales
pump

MR

fuck real press at this point, highsnob hit this
morning

Moshe Sacks

Maybe do a Virgil tribute

Like a v low key one



Without being incentive

Mason Rothchild

MR

def doable but i think it'd be received wrong

1 Reply



Mason Rothchild

MR

Huge

Wed, Dec 1, 4:30 PM

Hailey confirmed?!

Mason Rothchild

she did?

im still waiting

MR

who said that?

Jerry

But

Maybe he's confused

Mason Rothchild

Nftking is hitting me trulan

Truman so funny

We was like my server got the whales

MR

Give 3 wl to my server

Hahahahsh

Mason Rothchild

MR

Lol





MR Miley cyrus for round two?

Wow

Mason Rothchild

MR Lehgo boys

MetaPateks next

MR MetaMilles

Lmfaooo

We Deff gotta get advice on how to proceed
without tainting brand

And mainting premium feel

Mason Rothchild

MR

Def

Like i almost would shy

1 Reply

Mason Rothchild

We needa make for a push with hermes

Just to try

My plug at vogue has direct line to laris

MR

Paris

Damn

Jesse can also help w that

Mason Rothchild

Jesse hasn't been able to do anything for me yet lol

MR

I say I create watches

Moshe Sacks



Wow Miley

Mason Rothchild

And we pitch the companies

MR

To partner

Moshe Sacks



Eh stay away from these companies for now

Like i almost would shy

1 Reply

From pushina any new projects to Public

until this mints and rides wave. It should be all metabirkin for next few weeks min

Moshe Sacks



I have a lot of thoughts here lol

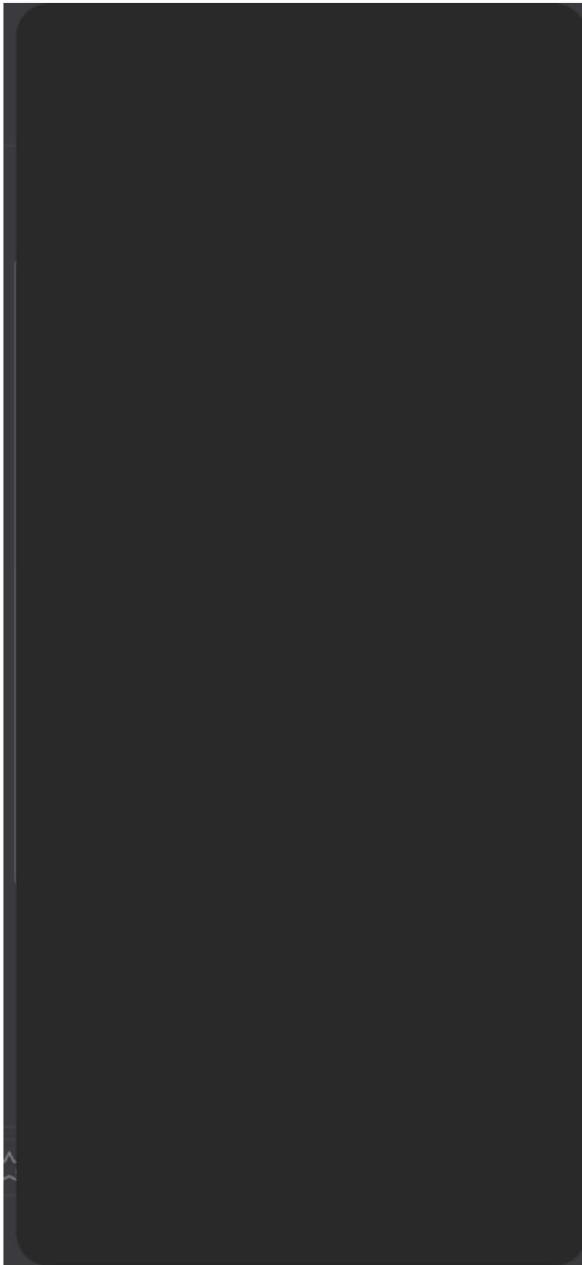
1 Reply

Mason Rothchild

MR

Let us know

Mason Rothchild





When's the reveal

Mason Rothchild

well

if david and his team don't mint

MR

then its held up

i pinged him

MR

nothing

What about other celebs

Mason Rothchild

omg

MR

one just sold for \$45,000

Moshe Sacks



Mason Rothchild

omgggggg

MR

omgggggg

Moshe Sacks



Wild bro

Mason Rothchild

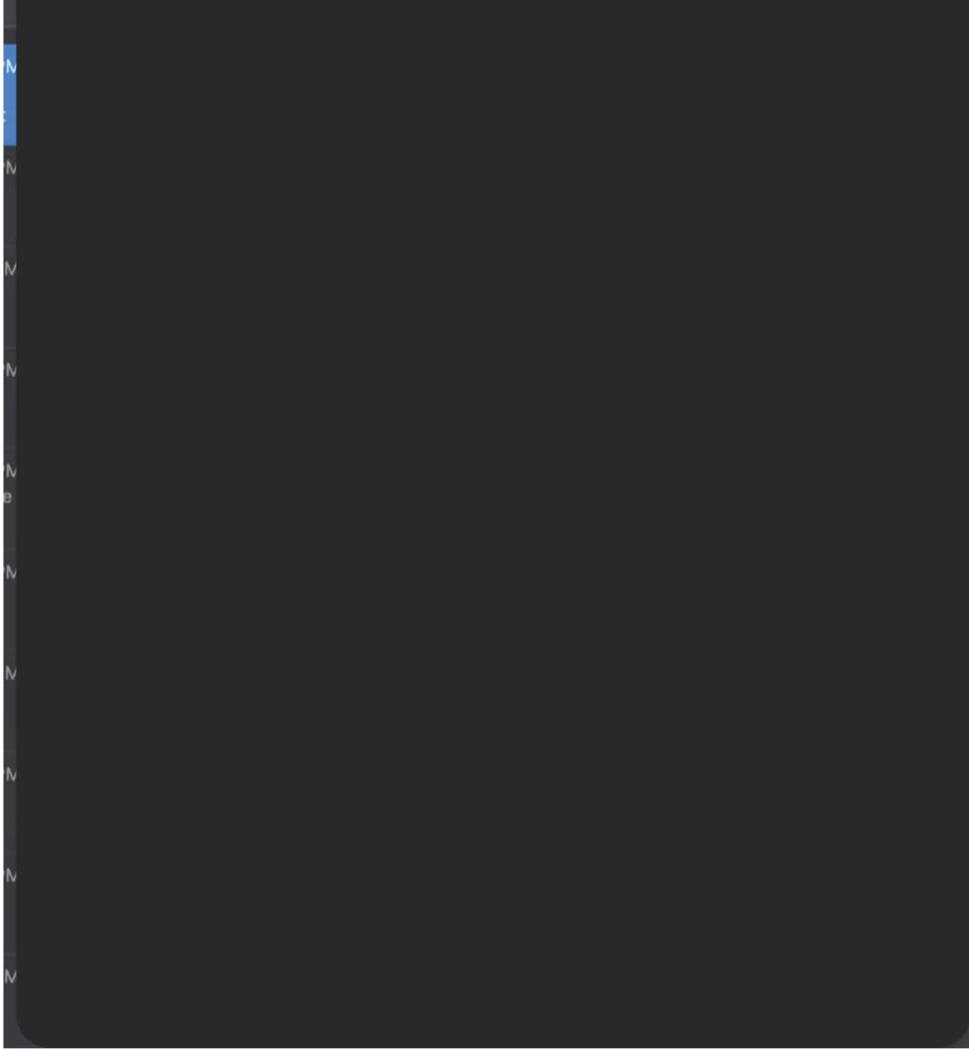
MR

duck

Thu, Dec 2, 8:43 PM

Mason Rothchild

jessie is a dumbass



why would he do this

MR i literally told him what to do

Don't really get it

Also 33 volume fire

Fri, Dec 3, 6:52 AM

Moshe Sacks



Mason we gotta get verified before reveal

Now that we crossed 100eth



Let's fucking go dude

Mason Rothchild

MR

Soweeeeee

GMMMM

Mason Rothchild

MR

:)

MR

Reveal at 11am



Mason Rothchild

MR

David completely ducked me

Moshe Sacks



PST?

Mason Rothchild

MR

Yeah

Moshe Sacks

I'm gonna go off on David



Dw

Mason Rothchild

MR

I pinged him again

Moshe Sacks

I just called him

He didn't answer



Told him he better aet his act toaether

Mason Rothchild

Yeah thats lowkey not cool

Gave me his word

MR I gave them what they wanted

Moshe Sacks

Dude you have him 3 bags

That's 30eth

And he's fucking you lol

Minimum it's 15 eth

That's 65k

3% of the release

It's not chill at all



Mason Rothchild

Yeah i have 4 hrs to come up with a better plan lol



OS will verify as soon as reveal



we are on our way boys



wtf

david now saying

I'll try to get this done

but he just minted two

MR

wtf

MR

what do i do???

Screenshot

Mason Rothchild



he just said tgonna get it done thats the plan

lol

like bruh

i just gave you 140k in birkins

MR

lol

Nah that seems ok

"Gonna get it done " = yes imo

Tell him how much it's worth

Mason Rothchild

i did

he said

MR

"that helps"

Moshe Sacks

Sorry I'm getting raped this morning lol



David fully ghosted me

Mason Rothchild

MR

lol

Moshe Sacks



But I don't think he's gonna fuck you

Mason Rothchild

MR

i told him he has 45min to mint

Moshe Sacks



If he's responding and shit

Mason Rothchild

ima hold on giving ilya one **Truman**

he called ericka like 30 times last night

and commented on her pics

MR

like jesus

That's wack

Mason Rothchild

i told him i aot him like 4 weeks aao

but like bro i got mad busy

MR a lot changed from october to now

Yea I'm not judging

He's just a good designer

And could help a ton for future projects

In terms of sick experiences

Maybe promise him multiple WL for next one?

Mason Rothchild

noble saying

he can get all the whales

MR do i give him tygas spot

What's tyga saying

Moshe Sacks



Fuck Tyga lol

Mason Rothchild

ok fuck tyga



but noble

Moshe Sacks

Wanna give it to us



Well sell and split the profit

Mason Rothchild

that's also what i was thinking lol

loll more chances at a rare

MR what split 80/20?

Moshe Sacks

Promise Noble too at the next drop

Ya 80/20 perfect

 I'll list right away

Mason Rothchild

MR i'd hold

Moshe Sacks

 Get that patek paid for bro

Mason Rothchild

wait

will it show our transfers of crazy money

between accounts tho

lol

MR people might think i backdoored

Moshe Sacks

We're gonna be transferring so much back and forth anyway

 And I have so many wallets too

Mason Rothchild

MR do you have a sep metamask wallet

Moshe Sacks



You don't have to worry

Case 1:22-cv-00384-JSR Document 168-10 Filed 03/03/23 Page 32 of 33

Mason Rothchild

yeah lemme send to one you didn't send me
money from

MR

cause they got some sherlock holmes level
fuckers in here

Moshe Sacks

Ok

We're gonna get fucked on taxes though



But I'll figure that out separate

Mason Rothchild

MR

yeah we'll sort it

MR

send addy

Moshe Sacks



0x55D6D25aE0B1280392F98cd30724dEfB
1Fea849b

^alex send yours

Ye

Mason Rothchild

jesus david lol

just lagging

he asked for more time

MR

i don't have more time

Got 40min

Mason Rothchild

CONFIDENTIAL

SACKS_000089

Plaintiffs' Exhibit 306.0089

he has like 27

MR lol

Moshe Sacks

 Tell him to get his shit together

Mason Rothchild

ima ping again at 30

MR and 45

alex

go mint

MetaBirkins

mint.metabirkins.com



Moshe Sacks

 On it

Mason Rothchild



MR

Moshe Sacks

 Good message

Mason Rothchild